

JANUARY 2018

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INTERVIEW: Disguise – What's In A Name Change?

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THE ALEX SCHLOESSER COLUMN

An Introduction



My name is Alex Schloesser, I am 53 years old, born German, Sound Engineer by profession and education and I have lived in Asia for seven years now. I have mixed roughly 13.000 shows for TV, live Sound, Rock & Roll touring, Musicals and many others. In the past seven years I have met many enthusiastic and passionate Sound

Technicians and Sound Engineers in the region. I have also had a chance to speak and teach at various institutions from within the Entertainment industry throughout Asia and through my encounters with all of you, I have found out a few very exciting things.

First, the passion and enthusiasm for what we do is global and I have seen this passion and the drive on all five Continents that I was able to work in and the colleagues that I have met.

On the technical side I have recognized that in most events, when you get to exchange with the audience, they are looking for simple answers and recipes to solve their problems. This almost sounds like the Sound Engineer Boyscout's handbook

with the answers to all questions. Sadly, this does not exist and this is not what I would like to share.

The thing that I would like to bring to everyone's table is to help you develop your own toolbox of solutions and understanding and approaches, so that you are able to get through your working day successfully. There is no 'one size fits all' and there is no solution that fits all problems. As a professional in the pro audio industry you will have to develop your toolbox and knowledge, so that you are able to handle any challenge that is thrown at you, with a variety of possible solutions. This makes our professional life very difficult, but also keeps it very exciting.

You are very welcome to keep this interactive and to share what you want to hear about and which topics you want to see addressed. Please send your queries to: alex@asaudio.de

With this mini introduction of myself and what the column will be about, out of the way, I will kick start the column proper from the February issue. Till then enjoy the beginning of the year and let us share and develop together.

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